

Exhibition Guidelines

**19th Annual Conference of the European Association of Environmental and Resource Economists,
Prague, Czech Republic, 27th – 30th June 2012**

Deadline for applications: 30th April 2012

Deadline for payments: 15th May 2012

Purpose of the exhibition

The stands may be used for exhibiting and advertising the exhibitor's own products. Selling/purchasing books, journals, etc. is also possible at the exhibitor's stand. Advertising materials may be distributed only within the stand.

Stand information

The Exhibition will take place in the central part of the conference, in the atrium of the main conference building "Rajska budova (RB)", on the ground and first floors.

The exhibition area is situated in a prime position in the centre of the conference venue. Coffee breaks will be served in the exhibition area giving maximum visibility to the Exhibition itself. The specific location is shown on the plan below. Most of the parallel sessions will take place on the first floor of RB around the atrium space.

Each stand is about 6m². The total exhibiting area includes passage ways. Exhibitors can reserve one or more stand. The given dimensions of the stand are approximate. The Congress Organisers reserve the right to change the dimensions in order to use the available exhibition area most efficiently.

The stand rental includes 1 table, 2 chairs, wireless internet access, electrical outlet (only if requested in advance), and website link on the conference website. For the staff working the stand (maximum 2 persons per stand) 2 exhibitor badges that cover lunches and coffee breaks during the conference are included in the rental fee.

Application

The "Exhibition Application Form" must be filled in, signed, and delivered to the address indicated in the form. Particular requests regarding placement of the stands will be given all possible consideration, but placement demand as a condition of registration on the part of the exhibitor cannot be recognised.

Space is limited, so be sure to complete and return your application as soon as possible. Space is available on a first-come, first-served basis. The deadline for applications is 30th April 2012.

Method of payment and cancellation policy

The cost of one stand is € 800.00 plus VAT (20%), payable via bank transfer as specified in the "Exhibition Application Form". Payments must be received by May 15th, 2012. The stand will be confirmed only upon receipt of payment.

Cancellation fee: 50% of total exhibition costs if the reservation is cancelled three months before the congress starts, 100% thereafter.

Exhibition schedule, installation and dismantling of the stand

The conference's sessions will take place over the 28th to the 30th June, 2012, giving plenty of opportunity to exhibit. Installation hours are Wednesday 27th June, between 2 and 6 pm or Thursday 28th June, between 7:30 and 10 am. The exhibition will remain open for the duration of the working sessions, which indicatively are between 8 am and 6 pm on the 28th and 29th June and from 9 am to 4 pm on the 30th June. Exhibitors can expect the largest number of attendees to visit their stands during breaks. Dismantling hours are 30th June between 4 and 6.30 pm. **No packing of equipment, literature, etc., or dismantling of exhibits will be permitted until the official dismantling time. The exhibitor must dismantle the stand within the allotted time.** Items for which no arrangements have been made for removal and storage at the cost of the exhibitor and which are left behind become the property of the Local Organisation and no reimbursement will be made for such items.

Delivery and collection

The Congress Organisers will advise all exhibitors of the dates of delivery and collection of the exhibiting material at a later date. **We would like to offer the Exhibitors the chance to donate the display material to the Congress Organisers at the conclusion of the Exhibition.** Your books would contribute and enlarge the University's library, which is frequently used by numerous researchers interested in environmental economics. This of course will cut all return shipping costs.

Visibility

A complete list of the Publishers taking part in the Exhibition will be available on the Conference website (www.eaere2012.org). The list will also include direct links to their homepages.

All participants will receive a Programme Book, which will include a directory of the Publishers taking part in the Exhibition.

Accommodation

Hotel information is available in the conference website at www.eaere2012.org.

Promotional offers

We would like to propose to all interested companies, including those unable to participate in the Exhibition, exceptional promotional offers during the Conference days. We can offer several promotional possibilities from inserting your company's brochure/leaflet in the Conference kit, placing your company's name/logo on the conference bag to be given to all conference participants. The following table lists all the promotional offers and their costs.

Stand rental	€ 800
Unmanned stand/table	€ 400
1 leaflet in the conference kit	€ 500
1 brochure in the conference kit	€ 700
Advert in the conference programme book (½ page, B&W printing)	€ 600
Advert in the conference programme book (1 page, B&W printing)	€ 1 200
Package offer: stand rental + 1 leaflet in the conference kit + ½ page advert in the conference programme book	€ 1 700
Attendance to the conference social programme (1 person)	€ 163

*Note: The estimated number of conference participants is 800.
All prices are stated excluding 20% VAT*

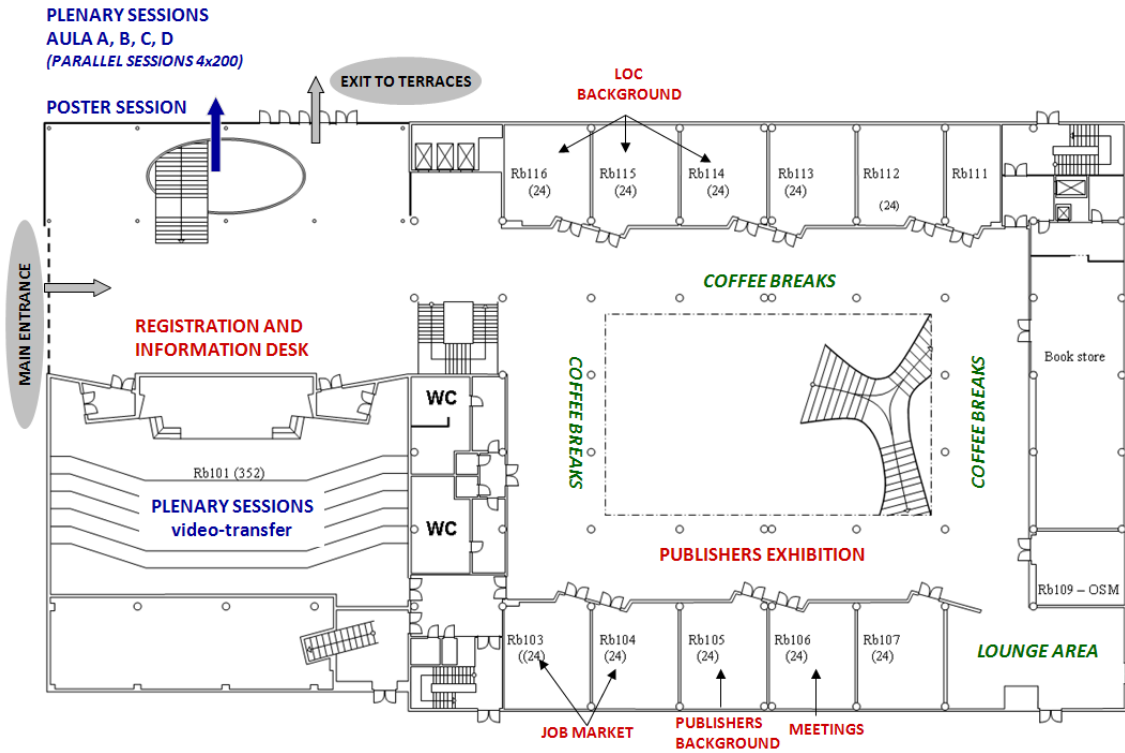
Contact details

For any questions concerning the Exhibition, please contact:

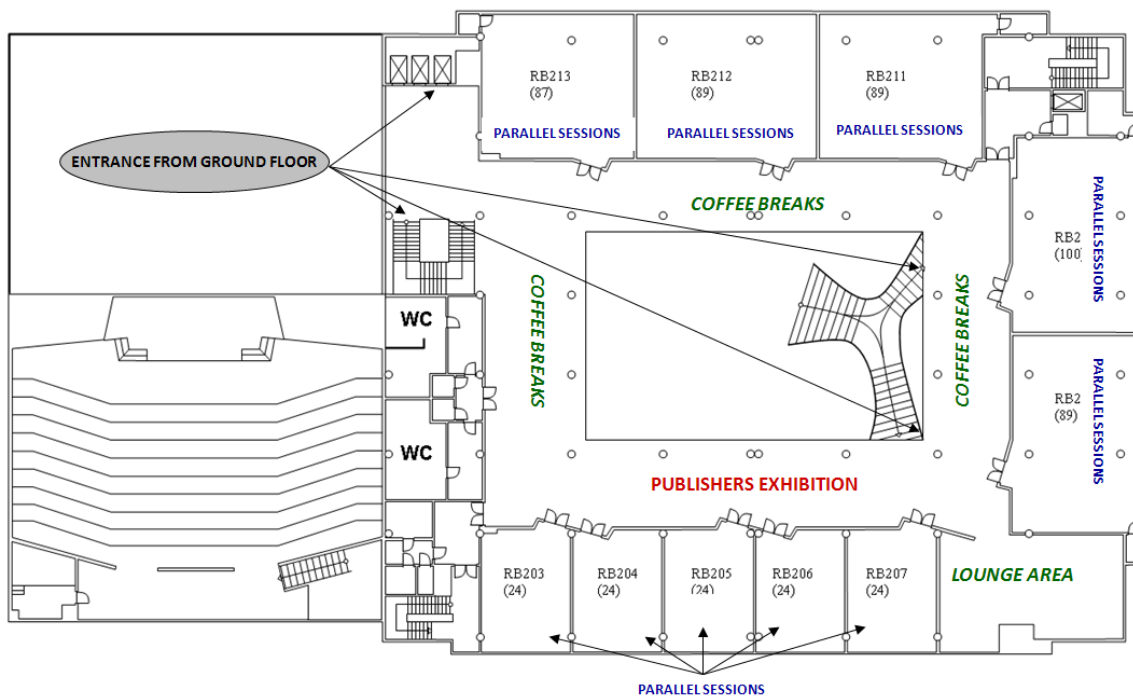
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Scheme 1: Rajská budova, ground floor



Scheme 2: Rajská budova, first floor



Illustrative photographs:



Conference information

- Organizers:
- The Charles University in Prague
 - The University of Economics in Prague
 - The European Association of Environmental and Resource Economists
- Held under the patronage of:
- Mr. Janez Potočnik, European Commissioner for Environment
 - Mr. Bohuslav Svoboda, the Mayor of Prague
- Date of the event: 27th - 30th June, 2012
- Location of the event: University of Economics, Prague (city centre)
W. Churchill Sq. 4
130 67 Prague 3
Czech Republic
- Number of delegates: 800
- Keynote speakers:
- Professor William D. Nordhaus, Yale University
 - Professor V. Kerry Smith, Arizona State University
 - Professor Ian J. Bateman, University of East Anglia
- Discussion panel on the results of the Rio+20 UN conference:
- Professor Sir Partha Dasgupta, University of Cambridge
 - Professor Reyer Gerlagh, Tilburg University
 - Professor Bedřich Moldan, Charles University in Prague
- Structure of the conference:
- 3 keynote plenary sessions
 - Plenary discussion panel on Rio+20
 - 130 parallel sessions in 8 blocks
 - 16 special sessions with thematic focus
 - 5 policy sessions
- Social programme:
- Welcome reception, The University of Economics
 - Gala dinner, St. Agnes' Convent, Prague
 - Social event, Rudolfinum
- The conference audience:
- Scientific and academic community
 - Representatives of the European and international institutions – the European Commission, the European Environment Agency, the OECD
 - Business representatives
- The conference website: www.eaere2012.org